

ANANBÔ
PAPIERS PEINTS PANORAMIQUES



Press kit



La Maison

Ananbô is a French family publishing house,
which has been creating panoramic wallpapers
since 2008.



The creator



Anne Boghossian is the designer and artistic director Ananbô. Passionate and creative woman, she has always been sensitive to «beautiful things» and attentive to the decoration of her interior.

Since her childhood, she has followed with pleasure the decorative transformations initiated by her mother in the family home and thus acquired the taste and pleasure of decoration.

For her creations, Anne is inspired by her travels and the trends that surround her. Passionate about South Asia, it was after a trip that she had a revelation.



Landscapes with lush vegetation that mingle with a calm and soothing pace of life. This is how Anne wanted to create her own sets, such as projections of her travels, that encourage daydreaming.

Thanks to her artistic sensibility, Anne Boghossian boldly revisits wild landscapes. It stages deep panoramas by bringing to life a complex and poetic nature!

Ananbô is also, and above all, a family affair. Anne has surrounded herself with those close to her in order to create a warm and human-sized business. His daughter Méliné is in charge of the brand's new Parisian showroom. Her husband and son are also involved in the life of the business.





The making

All the decorations are imagined and created, by hand, by Anne Boghossian. Through a sketch, she lets her artistic hands reveal her imagination. Then comes the work of the decorative painter who will bring his drawing to life with the help of his brush.

Subsequently, the painted decoration is digitized and then begins a long and meticulous retouching work: balancing the style of the decoration, adding elements, searching for nuances ... The printing of the Ananbô decorations is made in Bordeaux.

The printing medium is a paper with a matte finish, which brings elegance and refinement to the decor. The inks used are Latex inks, without solvents, complying with European REACH standards. Finally, the strips are cut manually in the Bordeaux workshop and are subject to very meticulous quality control before shipment.



The collections



The decorations created by Ananbô are real invitations to travel through the world and through time. Astonishing and refined, they arouse curiosity and give way to a wandering spirit.

The spirit of the collections is delicate and theatrical. The sets are displayed like real works of art! Panoramic wallpaper is a French invention of the 19th century, born from the passion for travel and their transcription.

Ananbô currently has a **palette of more than 150 models**, not counting the color variations.



Les Jardins

The lush vegetation, the flight of pink flamingos, the singing of birds ... a walk in the Ananbô gardens!

Les Paysages Lointains



Exotic and refined, a real invitation to travel.

The collections



Les Gravures anciennes

Inspired by antique and 19th century engravings, these sylvan landscapes accompany all interior styles.



Collection Andaman

Like a delicious floral scent!



Les Acacias Grisaille



Jarawa Sépia

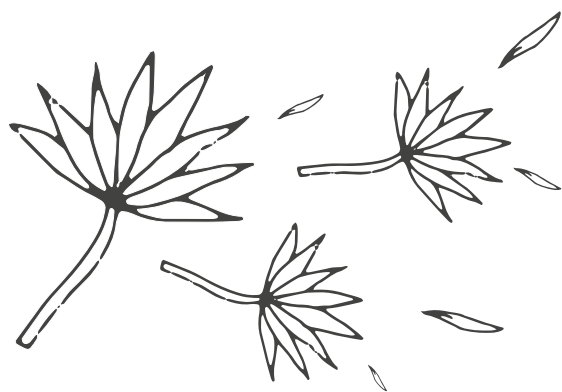


Les
collections



Collection
Sibô

At the frontiers of naive art, like a fairy tale for children, but also for adults! Sibô was created in collaboration with Parisian illustrator Ariane Butto. A joyful ode to travel and the exotic!



Le Chemin Des Demoiselles Couleur Patine XVIIIème

La Collection
française

Ananbô reinterprets French landscapes.





Showrooms

Ananbô has a showroom in Paris, Rive Gauche,
in the heart of the Saint-Germain-des-Près quarter.

Showroom Ananbô
18 rue des Saints-Pères
75007 PARIS



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